

THE
Romance
COVER MARKET

www.theromancecovermarket.com

VENDOR'S STEP-BY-STEP GUIDE

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Vendor's Step-by-Step Guide

Thanks for joining The Romance Cover Market design team!

Selling on the marketplace is as easy as ABC, but in case you were looking for a bit more info about how to set up your store and upload your premades, we invite you to take a look at this step-by-step guide to success!

Let's start!

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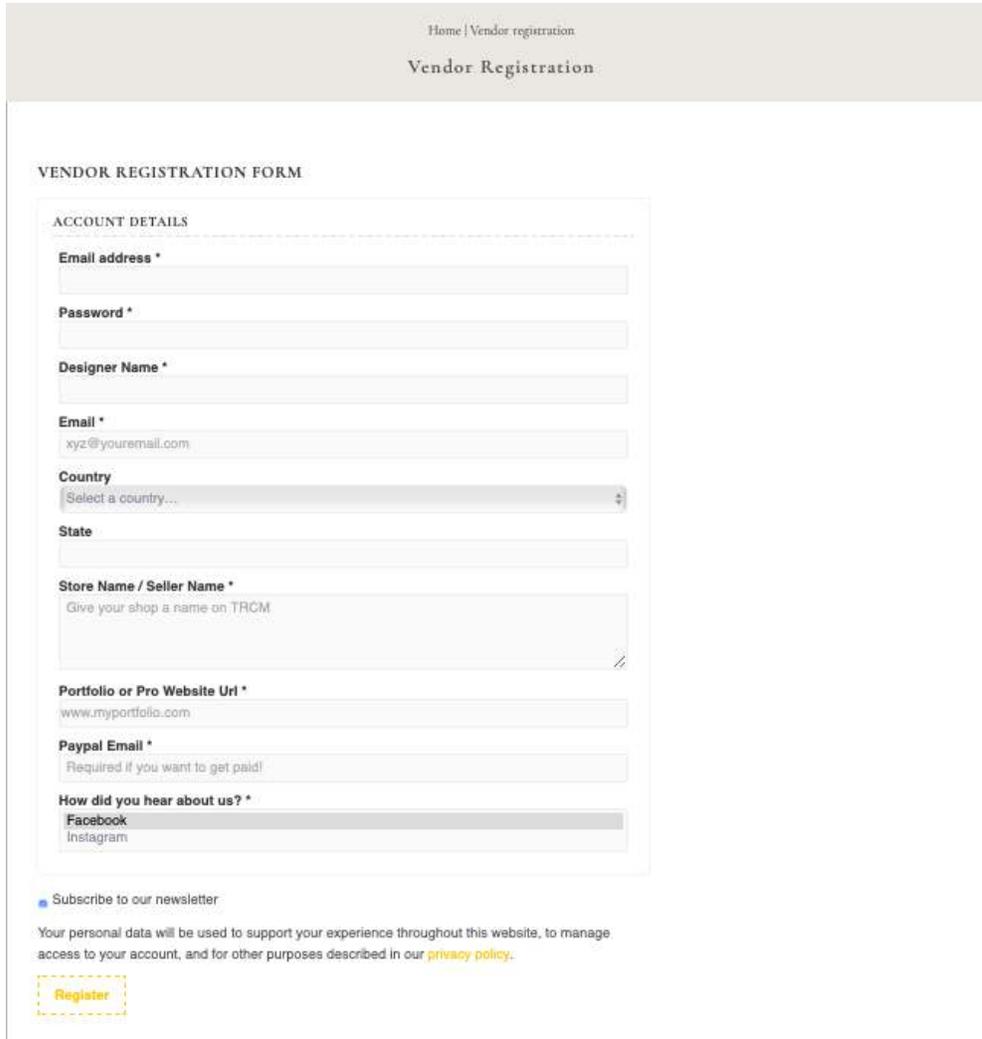
Product Statu

Vendor Registration

You can access the Vendor Registration page from three (3) different places on the website:

- The hidden header;
- The footer;
- The “Become a vendor” button on the homepage.

They will all lead you to the same page, where you’ll be able to register as a vendor.



The screenshot shows a web page titled "Vendor Registration" with a breadcrumb "Home | Vendor registration". The main heading is "VENDOR REGISTRATION FORM". The form is divided into several sections:

- ACCOUNT DETAILS**: Includes fields for "Email address *", "Password *", "Designer Name *", and "Email *" (with the example "xyz@youreemail.com").
- Country**: A dropdown menu with the text "Select a country...".
- State**: A text input field.
- Store Name / Seller Name ***: A text input field with the placeholder "Give your shop a name on TRCM".
- Portfolio or Pro Website Url ***: A text input field with the example "www.myportfolio.com".
- Paypal Email ***: A text input field with the note "Required if you want to get paid!".
- How did you hear about us? ***: A dropdown menu with options "Facebook" and "Instagram".

Below the form, there is a checkbox for "Subscribe to our newsletter" and a paragraph of text: "Your personal data will be used to support your experience throughout this website., to manage access to your account, and for other purposes described in our [privacy policy](#)." At the bottom of the form is a yellow "Register" button.

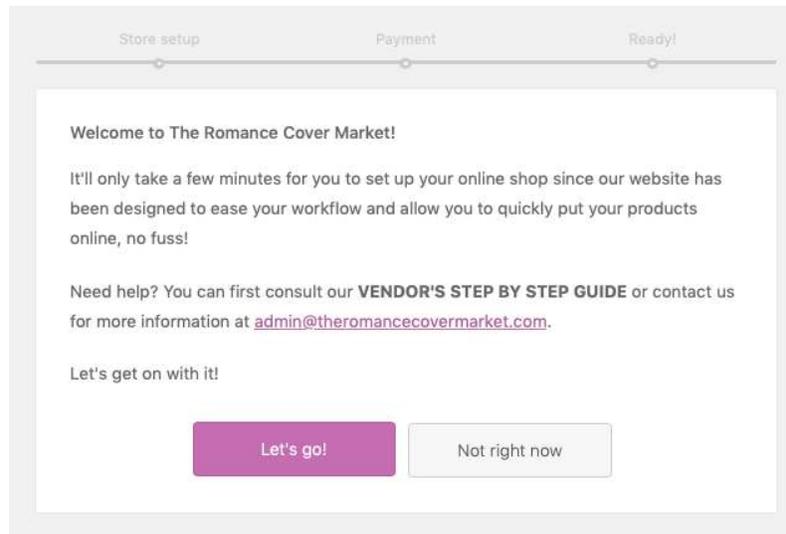
We strongly suggest that you subscribe to our newsletter, because we will be sending special offers and poll results from the authors to help you design what they are looking for!

We are not reviewing the vendor registrations, but your every design will be!

Store setup

Once registered, you'll be invited to set up your store.

Step one: Welcome!



The screenshot shows a welcome message within a wizard interface. At the top, there are three steps: 'Store setup', 'Payment', and 'Ready!'. The 'Store setup' step is currently active. The main content area contains the following text:

Welcome to The Romance Cover Market!

It'll only take a few minutes for you to set up your online shop since our website has been designed to ease your workflow and allow you to quickly put your products online, no fuss!

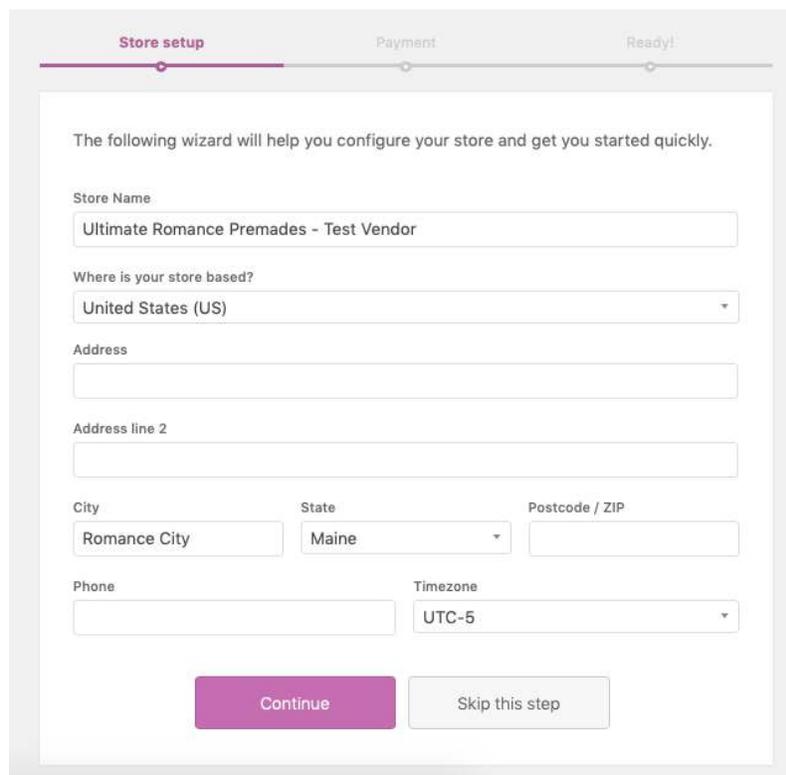
Need help? You can first consult our **VENDOR'S STEP BY STEP GUIDE** or contact us for more information at admin@theromancecovermarket.com.

Let's get on with it!

At the bottom, there are two buttons: a purple 'Let's go!' button and a grey 'Not right now' button.

Step two: Store setup

Country is required for the taxes, time zone is helpful, and city/state are kind of fun to know! Totally up to you to enter your personal address and such but we strongly suggest you ... **don't**. Cause who wants to be called in the middle of the night by a customer to have info about a premade?



The screenshot shows the 'Store setup' form within the wizard. At the top, the steps are 'Store setup', 'Payment', and 'Ready!'. The 'Store setup' step is active. The form contains the following fields:

The following wizard will help you configure your store and get you started quickly.

Store Name:

Where is your store based?:

Address:

Address line 2:

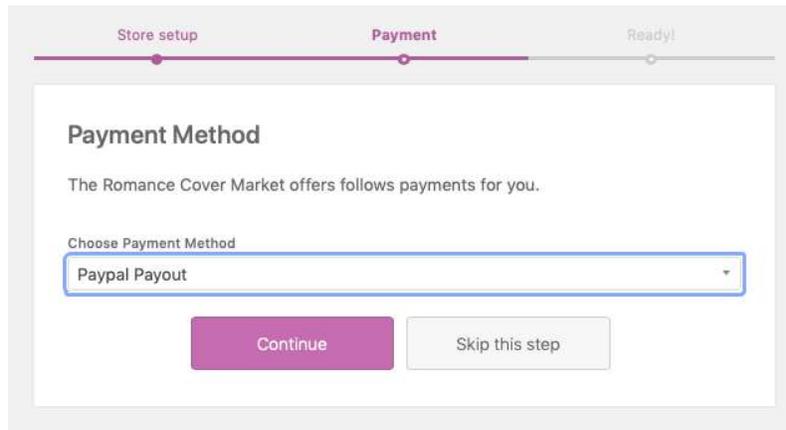
City: State: Postcode / ZIP:

Phone: Timezone:

At the bottom, there are two buttons: a purple 'Continue' button and a grey 'Skip this step' button.

Step three: Payment Method

The Romance Cover Market is disbursing vendor commissions only through Paypal Payout, fortnightly.



Store setup **Payment** Ready!

Payment Method

The Romance Cover Market offers follows payments for you.

Choose Payment Method

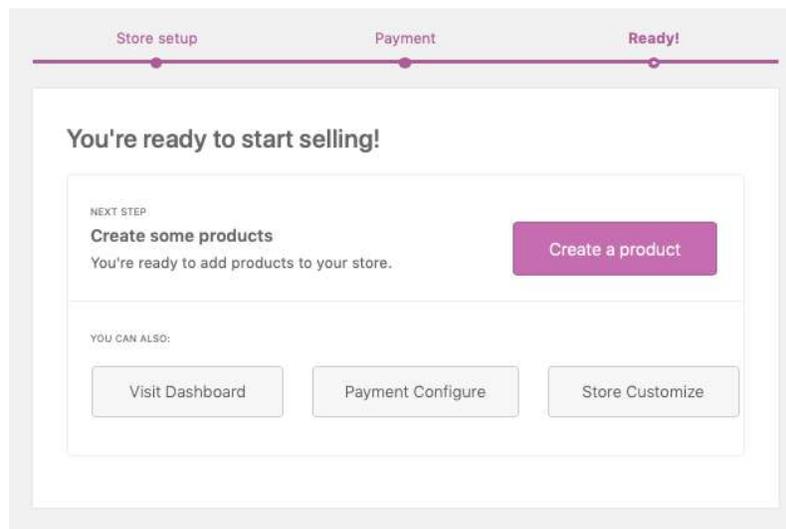
Paypal Payout

Continue Skip this step

Step four: Ready to sell!

Congrats! You are now fully registered as a vendor on TRCM! From this window, you can choose within four (4) options:

- Your Vendor Dashboard
- [Payment configuration \(aka](#)
- [Payment Customization \(aka *Payment Configure*\)](#)
- [Store Customization \(aka *Store Customiz*\)](#)
- [Product Creation \(aka *Product Creation* \(aka *Create a product*\)\)](#)



Store setup Payment **Ready!**

You're ready to start selling!

NEXT STEP

Create some products

You're ready to add products to your store.

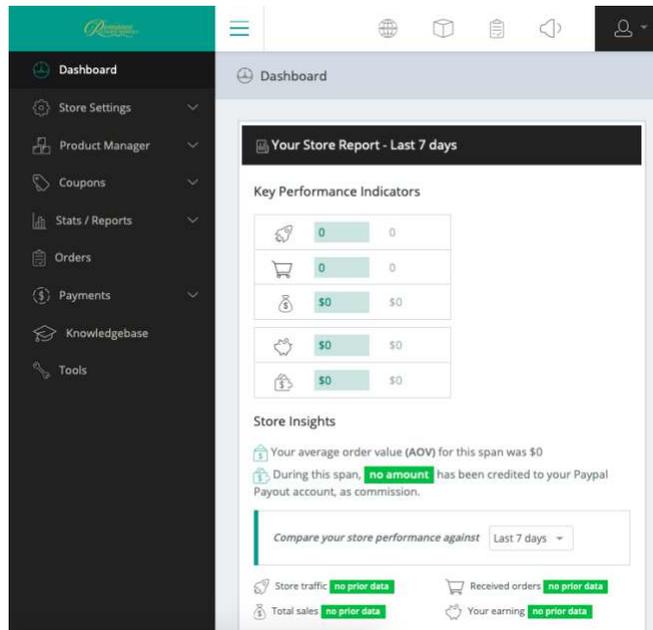
Create a product

YOU CAN ALSO:

Visit Dashboard Payment Configure Store Customize

Your Vendor Dashboard

Welcome to your new vendor dashboard, full of cool features like store settings, products and orders management, coupon creator, stats and reports, and payments tracking! Take a minute to become familiar with it.



Payment Customization (aka Payment Configure)

Confirm the PayPal email you entered when you first registered.

The screenshot shows the 'Billing' section of the Vendor Dashboard. The sidebar on the left is the same as in the previous image, but the 'Store Settings' menu is expanded to show 'Storefront', 'Policies', and 'Billing'. The main content area is titled 'Billing' and includes a 'Save Options' button. A progress bar indicates 'To boost up your profile progress add Store Image' with a 67% completion rate. Below this is the 'Payment Method' configuration form, which includes a dropdown menu for 'Choose Payment Method' set to 'PayPal Payout' and a text input field for 'Paypal Email' containing the address 'ultimateromancepremadestestvendor@gmail.com'.

Store Customization (aka Store Customize)

Every vendor on TRCM as the chance to setup and customize a store where the authors and publishers will see all the premades you have for sale!

You can customize it by adding a store banner (1200X390 px), a store logo (100X100 px), a store description and a personalized message to the buyers (policies, holidays, etc.).

As we previously suggested, **do not enter** your personal info such as your phone number and address. TRCM will not be held responsible for the consequences of including such information in your vendor profile.

The image displays four screenshots of the TRCM Storefront customization interface, arranged in a 2x2 grid. Each screenshot shows a dark sidebar with navigation options: Dashboard, Store Settings (with sub-options for Storefront, Policies, and Billing), Product Manager, Coupons, Stats / Reports, Orders, Payments, Knowledgebase, and Tools. The main content area is titled 'Storefront' and includes a 'Save Options' button.

- Top-left screenshot:** Shows a progress bar for 'To boost up your profile progress add Store Image' at 67%. Below it is a placeholder for a 1200x390px store banner with an 'Upload Cover Picture' button. A 'Store Logo' placeholder is also visible. The 'General' section contains fields for 'Store Name *' (Ultimate Romance Premades - Test Vendor) and 'Store Slug *' (https://www.theromancecovermarket.com/https://www.tf).
- Top-right screenshot:** Shows the 'Store Description' and 'Message to Buyers' sections. Both have rich text editors with 'Add Media' and 'Visual' tabs. The description text reads: 'Description of your shop, your designer path, your experience and degrees, your style, etc. Jazz it up a bit!'. The message text reads: 'You can add your policies or any other convenient info here.' Below these are fields for 'Phone' and 'Email *' (TRCM.CarpeLibrumBookDesign@gmail.com).
- Bottom-left screenshot:** Shows the 'Address' section with fields for 'Address line 1', 'Address line 2', 'United States (US)', 'Maine', 'Romance City', and 'ZIP code'. A 'Timezone' dropdown is set to 'UTC-5'. The 'Store Location' section contains a Google Maps placeholder with an error message: 'Google: Cette page n'a pas correctement chargé Google Maps. Êtes-vous propriétaire de ce site Web? OK'. A small error message at the bottom reads: 'social purposes only. For development purposes only. Données partagées depuis le 12/2019 | Conditions d'utilisation'.
- Bottom-right screenshot:** Shows the 'Social Media' section with input fields for Facebook, Twitter, LinkedIn, Google Plus, YouTube, and Instagram.

Product Creation (aka *Create a product*)

Once your store is setup, you are ready to add a product.

Congrats! You're only a few steps away from your first sell opportunity!

Step one: Select a product category

Categories on TRCM have been based on Amazon book genres and synthesized to make it simpler to find for the authors -and thus for you to sell! Here are our categories and what they include:

HISTORICAL

Regency | Victorian | Scottish | Western / Pioneer | Medieval | Ancient World | Vikings | 20th Century | Tudor | American | Pirates | Holidays | Others

CONTEMPORARY

Contemporary romance | Military | Sport | Alpha Heroes | Billionaires | Medical | Romantic fiction | ChickLit | NA & YA | RomCom | Holidays | Others

PARANORMAL

Time travel | Ghosts | Vampires | Werewolves & Shifters | Magic | Others

INSPIRATIONAL

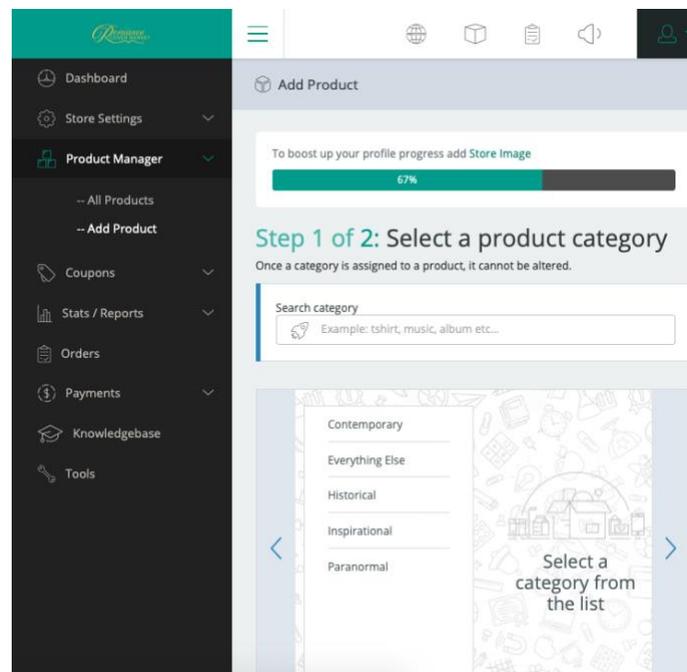
Contemporary | Western & Frontier | Amish | Historical | Mystery & Suspense | Holidays | Others

COZY

Contemporary | Historical | Others

EROTICA

Contemporary | Historical | Paranormal | Others



Step two: Add Product Details

Give your product a name, a short description and a longer description. Those will appear on your product page. Do not provide contact info here as the shop is already set to make to include them on your shop page.

Here's an example:

The screenshot shows the 'Edit Product' interface for 'Step 2 of 2: Add Product Details'. At the top, there are 'Submit' and 'Draft' buttons. Below the title 'Step 2 of 2: Add Product Details', there is a 'Contemporary' category dropdown. The 'Product Title' field contains 'An Epic Love Story' and the 'Catalog visibility' is set to 'Shop and search results'. The 'Product short description' section includes a rich text editor with the text: 'Romance Premade Cover', 'Suitable for all your covers needs!', and 'Sold as is, except for minor changes such as hair/dress color, font color, etc. Please mention any minor changes you'd like me to work on when buying the cover.' To the right of the short description is a large orange image of a couple. The 'Product description' section includes a rich text editor with the text: 'Please include the following info to your purchase note:' followed by a bulleted list: 'Author name (if different from your buyer's name)', 'Title / Subtitle / Review / Tagline / Series name (if required)', 'Back cover blurb / Author bio (if required)', and 'Any other infos.' Below the list is a note: 'Please note that I don't sell my art without text treatment. Thank you!'. To the right of the product description is a 'Product gallery' section with three small orange images and a button 'Add product gallery images'.

Add a main image for your product, then upload up to three (3) additional images of your premade. If you intend to propose a paperback and audiobook covers, we suggest you add them in the product gallery images.

Note that mock up/3D covers are not accepted here in order to give the marketplace a clean and even look, which is more agreeable for the buyers.

When uploading your images, think marketing! Name each one with a relevant name, including your designer name/business name and premade name as it will help your product and the marketplace SEO, and thus generate more movement in your shop!

Please click on the COMPRESS button each time you upload an image to your shop.

The screenshot shows the 'Compress image' dialog box. It has three radio button options: 'Prioritize maximum compression', 'Prioritize retention of detail' (which is selected), and 'Custom'. Below these options is a link 'Show advanced options'. Under 'Service provider', there are three radio button options: 'reSmush.it' (selected), 'NitroSmush', and 'Other options'. There are two checkboxes: 'Backup original' (checked) and 'Keep EXIF data' (unchecked). At the bottom, there is a blue 'Compress' button and a link 'WP-Optimize image settings'.

Step three: Product Management

This step, though easy to go through, is a crucial one.

In the **General** tab:

- Product Type: Switch from *Single Product* to *Variable Product*;
- Tax Status: Change to *None*;
- Tax Class: Change to *Standard*.

Product Type: Variable product

General | Inventory | Linked Products | Attributes | Variations

Tax status: None

Tax class: Standard

In the **Inventory** tab:

- SKU: Give your product a SKU, or reference number, that is relevant to you and your accountability. If left blank, TRCM will add one;
- Manage stock?: Check the box;
- Stock quantity: Write 1, as every product is unique and meant to be sold only once;
- Allow backorders?: Do not allow;
- Low stock threshold: Write 0;
- Sold individually: Leave unchecked.

Product Type: Variable product

General | Inventory | Linked Products | Attributes | Variations

SKU: URP-1102

Manage stock? Enable stock management at product level

Stock quantity: 1

Allow backorders?: Do not allow

Low stock threshold: 0

Sold individually Enable this to only allow one of this item to be bought in a single order

In the **Linked Products** tab:

- Complete with links to other products of your shop if you are accustomed with crossed sales.

The screenshot shows the 'Linked Products' tab of a product management interface. At the top left, 'Product Type' is set to 'Variable product'. Below this are five tabs: 'General', 'Inventory', 'Linked Products' (which is active), 'Attributes', and 'Variations'. The 'Linked Products' section contains two search boxes: one for 'Upsells' and one for 'Cross-sells', both with the placeholder text 'Search for a product...'. There are navigation arrows in the top right corner.

In the **Attributes** tab:

- Choose *Cover Type* in the *Custom Product Attribute* tab, then click ADD;
- Under *Cover Type*, click on *Visible on the product page* and *Used for Variations*;
- Under *Value(s)*, click on the *SELECT ALL* button, then *SAVE ATTRIBUTES*.

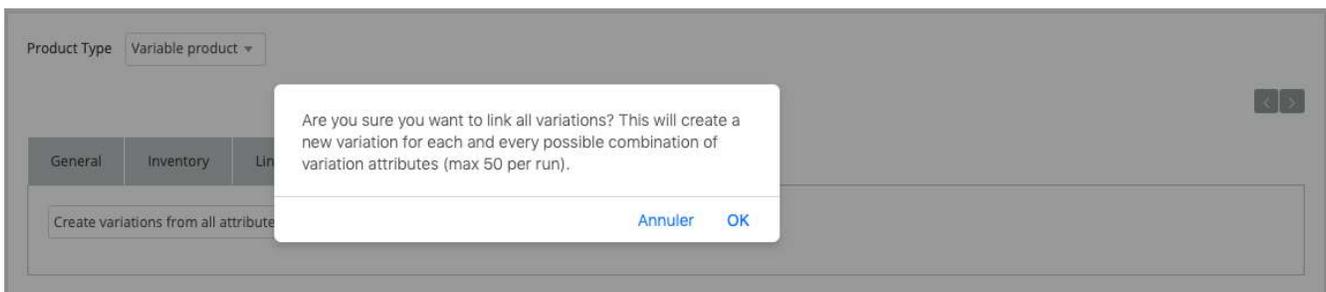
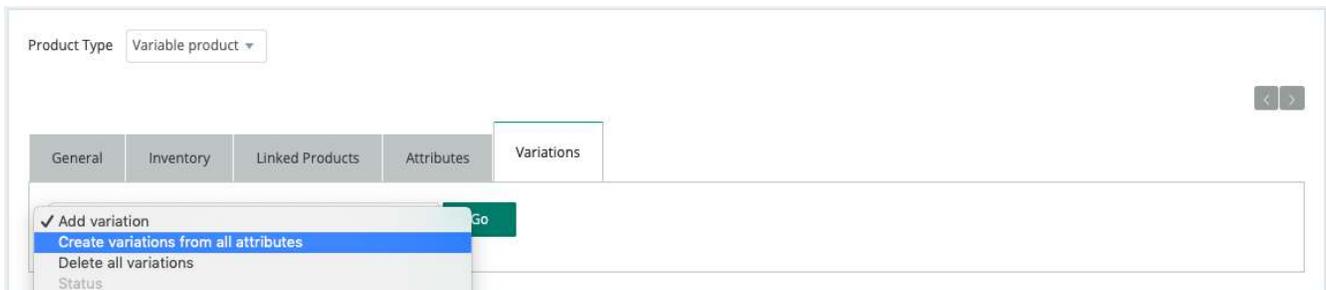
This option will create a new dimension to your product, one you have never experienced in another marketplace: the possibility to sell, directly from your shop, different variations of a single product.

Ebook Cover Only | **Ebook + Paperback Covers** | **Ebook + Paperback + Audiobook Covers**

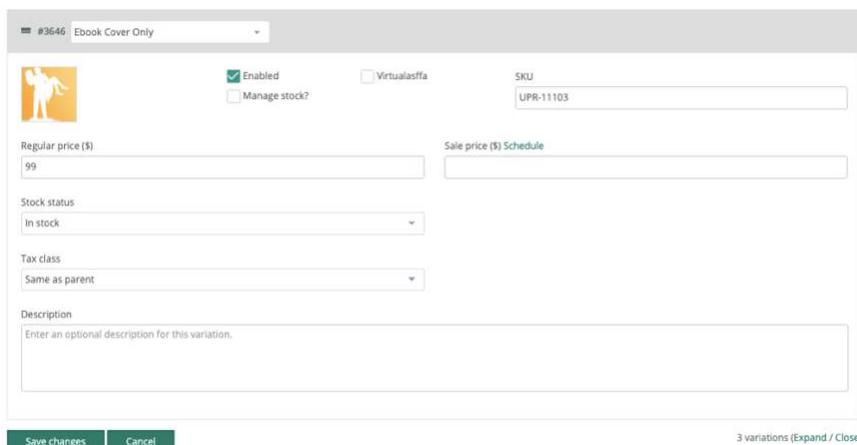
The screenshot shows the 'Attributes' tab of a product management interface. At the top are five tabs: 'General', 'Inventory', 'Linked Products', 'Attributes' (which is active), and 'Variations'. Below the tabs, there is a 'Custom product attribute' dropdown menu and an 'Add' button. To the right, there is an 'Expand / Close' link. The main content area shows a 'Cover type' attribute. It has a name 'Cover type' and two checked checkboxes: 'Visible on the product page' and 'Used for variations'. The 'Value(s)' field contains three tags: 'Ebook + Paperback + Audiobook Covers', 'Ebook + Paperback Covers', and 'Ebook Cover Only'. Below the tags are 'Select all' and 'Select none' buttons. At the bottom left is a 'Save attributes' button, and at the bottom right is another 'Expand / Close' link.

In the **Variations** tab:

- Add variation: Choose *Create variations from all attributes* and click GO;
- When a new window pops with an alert message, click OK, then OK on the next one, too.



- Expand each attribute (*Ebook Cover Only*, *Ebook + Paperback Covers*, *Ebook + Paperback + Audiobook Covers*) and remove the one(s) you don't wish to offer. (i.e. If you wish to offer the ebook cover but not the paperback nor the audiobook cover, remove them and edit only the details for the ebook cover).
- For each attribute, you can:
 - Upload an image;
 - Personalized the SKU (i.e. UPR-11103-ebook, UPR-11103-EB+PB+AB);
 - Set the price;
 - Schedule a sale;
 - Enter an optional description
- Do not change the *Stock Status* and *Tax Class*.
- Once done, don't forget to click on **SAVE CHANGES!**
-



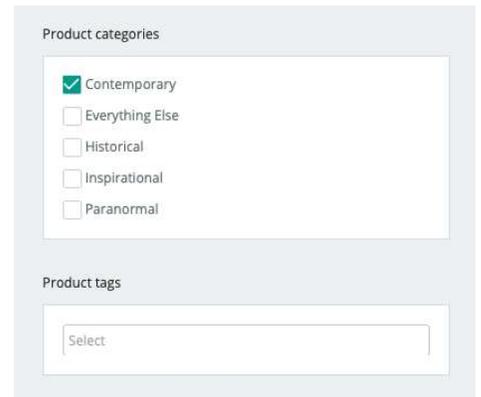
Step four : Product categories

If you feel like your premade should be in more than one product categories, here's the opportunity to make it happens. Click up to two (2) categories.

Step five: Product tags

Buyers that will be using the Search tab in the shop are more likely to find your covers if you take the time to add several tags.

Note: tags like *premade cover* and *book desianer* are not as helpful as *lovina*

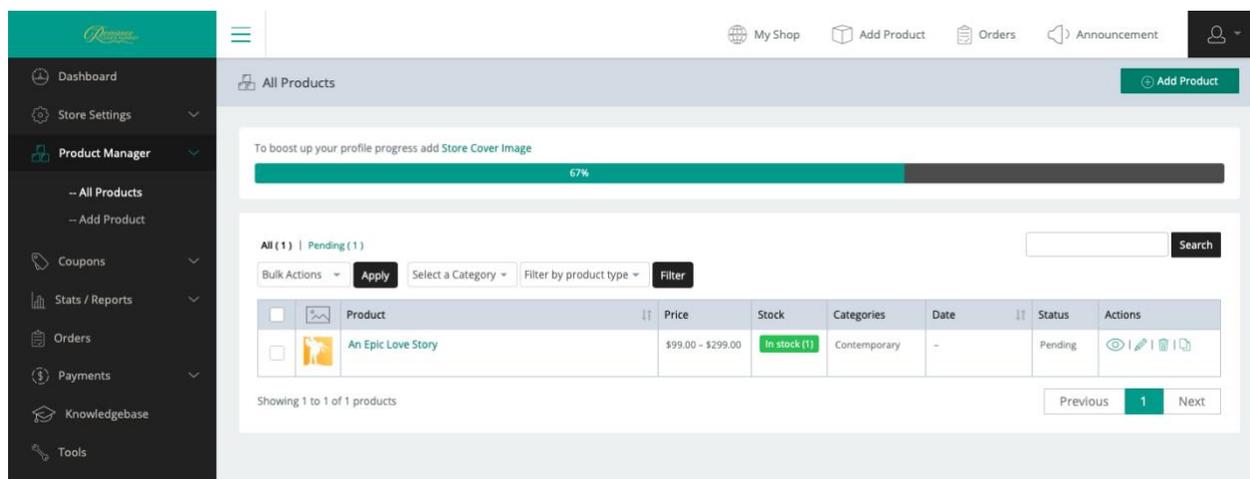


The image shows a user interface for selecting product categories and tags. It is divided into two sections: 'Product categories' and 'Product tags'. The 'Product categories' section contains a list of four categories with checkboxes: 'Contemporary' (checked), 'Everything Else', 'Historical', and 'Paranormal'. The 'Product tags' section contains a single text input field with the placeholder text 'Select'.

Your premade cover is ready for review! Click on SUBMIT (upper right) and *Voilà!*

Product Status

Once your product has been submitted, an admin will review it within three (3) days. Once reviewed, you'll see its status changes from *Pending* to *Accepted* or *Rejected* in the Product Manager space of your dashboard.



The screenshot shows the Product Manager interface. At the top, there's a navigation bar with 'My Shop', 'Add Product', 'Orders', and 'Announcement'. Below that, a progress bar indicates '67%' completion for adding a store cover image. The main area displays a table of products. The first product is 'An Epic Love Story', priced at '\$99.00 - \$299.00', with a stock status of 'In stock (1)', category 'Contemporary', and a status of 'Pending'. The table has columns for Product, Price, Stock, Categories, Date, Status, and Actions. A search bar and filter options are also visible.

Product	Price	Stock	Categories	Date	Status	Actions
An Epic Love Story	\$99.00 - \$299.00	In stock (1)	Contemporary	-	Pending	   

Why one of my design has been rejected?

We all have in mind these dreadful covers in style or quality on which authors have used to publish their books. To ensure it never appears on TRCM and offer the best of the industry to the authors and publishers; here are some simple guidelines to keep in mind:

- **PRICING:** The price is yours to choose, as long as it is **above the \$59 mark**. Be wise in the given price and true to your time and experience. For instance, a book cover created from a single stock photo cannot be displayed at the same price as a very complex photomanipulation.
- **QUALITY:** We don't claim to have the ultimate knowledge of what art is, but we do know what is considered a high-quality book cover. Designs that do not meet quality criteria worth of selling will not be accepted.
- **COPYRIGHTS:** Be sure to submit original designs and own the appropriate licenses for the stock photos (*no free-use providers!*) and fonts (*no personal use fonts!*) used in order to create your premades.

Comments or questions? Contact us at admin@theromancecovermarket.com.